

2ND ANNUAL

Festival of Trees



**Sponsored
By The
Medinah
Shriners**

NOVEMBER 20-26, 2024

MEDINAH SHRINE CENTER

550 N Shriners Drive, Addison, IL 60101

WWW.MEDINAH.ORG

FACEBOOK: FEZTIVAL OF TREES - MEDINAH SHRINERS

Net proceeds directly benefit the Medinah Shriners, payments are not deductible as charitable contributions

TREE SPONSOR RULES AND GUIDELINES

The deadline for Tree Sponsor applications is: **October 15, 2024!**

About the Feztival of Trees

Business sponsors will be recognized with signage at the event and on the event promotion materials (including social media, website, and emails). Businesses are also encouraged to promote your involvement through your social media channels, advertising, and internal and external emails. You are also welcome to distribute promotional materials and/or conduct sampling or demos for your company within your display area, subject to approval.

You will select a theme for your tree. The theme will be displayed under your company name or logo and on the raffle box. Your tree theme is limited only to your imagination. **NOTE: In order to avoid duplicate themes, your theme MUST be approved by the Feztival of Trees Committee. Please make sure you have received approval before you start buying your gifts!**

The public is invited to view the trees during the display period:

Public Event Dates:

Wednesday, November 20 - 12:00PM to 8:00 PM

Thursday, November 21 - 12:00PM to 8:00 PM

Friday, November 22 - 12:00PM to 8:00 PM

Saturday, November 23 - 10:00AM to 8:00 PM

Sunday, November 24 - 10:00AM to 8:00 PM

Monday, November 25 - 12:00PM to 8:00 PM

Tuesday, November 26 - 12:00PM to 7:00 PM

There is no charge to attend the event, refreshments will be available for purchase, and Santa Claus will be available everyday.

Tree Requirements

The value of the tree and prizes are required to be valued at a minimum of \$500.00.

Tree Spaces are approximately 5' x 5' ft. The tree and prizes must fit in the designated area. All trees must be new & artificial (real trees are not allowed). Only LED lighting can be used on trees, and the sponsor must supply a new power cord of at least 15 ft that meets electrical code. Trees must be at least 6 feet in height up to a maximum height of 8 feet. **Use of any tree other than a traditional Christmas tree between 6' and 8' must be approved by the Festival of Trees Committee prior to the event.**

The tree sponsor must supply all setup accessories including, but not limited to wire, tape, decorations, hangers, wire ties, etc. Trees must be properly secured and be free standing. No screws, nails, etc. Tree skirting is recommended. An Inventory list of all prizes as well as the total value is required.

An 8.5" X 11" sign can be used to show your company name, logo and tree theme. This will be placed by your tree by the Festival of Trees.

Prize Requirements

If any item that is displayed is **not included** with your tree, it must be clearly marked as such. Any item not marked will be considered part of the tree package and will be given to the tree winner. Do not attach cash prizes and/or gift cards to the trees. You can use a copy of the gift card, the envelope, play money or paper printed to look like money. Please provide any cash prizes in an envelope marked with the tree number and sponsor name. This envelope will be placed in the Medinah Shrine safe and given to the winner when they pick up their tree. All other items that are not displayed with the tree, but are included in the prize package, must be provided to the Medinah Shrine by Tuesday, November 19th no later than 5:00 pm. These items will be secured in a locked room until they are claimed by the winners.

Tree Theme Ideas

Here are some ideas for your tree – but we can't wait to see what you come up with!!

* Pet Theme, Electronics. Outdoors/hunting, Christmas for the kids, Cigars & Booze, Country Christmas, Holiday Sparkles, Hunting & Fishing, Sports for everyone, NASCAR, Patriotic Tree, Vacations, Our little "Princess", Date Night, Marvel, Lego, Cruise Ship, and Movies



How Tree Winners are Selected

Attendees can purchase raffle tickets for \$1 per ticket. Raffle tickets are deposited in the container affiliated with the tree display. There is no limit to the number of raffle tickets that can be purchased. Businesses may purchase raffle tickets for their own tree.

One ticket will be drawn as a winner for each tree. That ticket will win the entire tree and the prizes associated with that tree.

Winners will be contacted by phone immediately following the raffle ticket drawing. The list of winners will also be posted on the Medinah Shrine website. Trees must be picked up by the winners by 5 pm on Wednesday, Nov. 27 (or alternate arrangements must be made).

In addition, the business or organization that receives the most raffle ticket submissions will be designated as the “Feztival of Trees” Champion and will be recognized with a trophy that will be theirs to display for the next year.

Setup Dates and hours

You may set up your tree, make changes and/ or add to your tree during your designated time slot on these days and hours:

- Monday November 18th 10:00 am to 8:00 pm
- Tuesday, November 19th 10:00 am to 8:00 pm

All trees must be set up by 8:00 pm on Tuesday, November 19th or the business forfeits its ability to participate. No raffle prize will be awarded on behalf of the business in the event no tree is displayed. However, the business will still be responsible for providing a \$500.00 payment to the Medinah Shrine.

The Medinah Shriners are not responsible for loss or damage to any trees, prizes or displays.

Fesztival of Trees Videos

Check out these informational videos on YouTube about our 2023 Fesztival of Trees!

2023 Fesztival of Trees Video #1

<https://www.youtube.com/watch?v=ztFRVxDDayg>



2023 Fesztival of Trees Video #2

<https://www.youtube.com/watch?v=KDOc6oj00bY&t=35s>

